

SmartTAG HD 200

LARGEST GRAPHIC LABEL WITH SMARTFLASH



KEY FEATURES

- Largest screen, generally used for Fruit and Veg and Electronic appliances
- Flash capability configurable to customer or associate location (Latency / reactivity < 4 sec)
- E-paper graphic display for best wide angle readability
- Display color Black & White or Black, White and Red
- Up to 7 years battery life time (industry leader)
- Replaceable battery cassettes (meeting international fire codes)
- High-speed bi-directional communication
- Automated geolocation
- NFC enabled
- Durable housing



SmartTAG HD label range (graphic displays)



SmartTAG HD 200 red with foot display



SmartTAG HD 200

Advanced Digital Features

Automated Geolocation	Yes
SmartFLASH (light indicator)	Yes
Contactless (NFC)	Yes
ESL and system ACK	Yes

Merchandising accessories

Customizable snap-on	
Wide ranging mounting solutions, individual attachments, fruit and veg and electronics solutions	
Protection cover with customizable mask	

Software

System compatibility	Pricer Web Server R3.5 or later
Cloud enabled	Yes

Battery

	Black/White	Black/White/Red
Total number of batteries	8 x CR2032	8 x CR2032
Replaceable battery cassettes	3 x cassettes	3 x cassettes
Lifetime	Up to 7 years (30 min com / day, equivalent to 6 updates / day and 1500 hours of flashing / year)	

Design

Article number	Black/White	Black/White/Red
	19801-01	19821-01
Size [L x W x H]	128 x 10 X 193 mm	
Weight	240 g	
Package size	10 labels/box	
Water resistance	Yes (extra protection available for specific usages)	No (do not use in humid environments such as fresh, coolers or fruit and veg areas)
	Operating temp.	0°C to 40°C
Operating humidity	n/a	40% RH to 60% RH
Compliance	RoHS, WEEE, FCC/IC	
Barcode on front	Yes	
Security	Encoded proprietary protocol with restricted transmission (3 levels)	

Display

Display technology	E-ink
Display size	163.2 x 97.9 mm (640 x 384 pixels)
Resolution	100 dpi
Readable barcode on front for easy linking	Yes
Viewing angle	180°
Number of pages	3

Connectivity

Optical Wireless Communication	Diffuse Infrared Light (1.245 MHz)
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